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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>	Application No.	10/763,635	
	Filing Date	January 22, 2004	
	First Named Inventor	Duane Sweeney	
	Art Unit	Unassigned	
	Examiner Name	Unassigned	
Total Number of Pages in This Submission	5	Attorney Docket Number	6042P002

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form  <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment / Response  <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input checked="" type="checkbox"/> Information Disclosure Statement  <input checked="" type="checkbox"/> PTO/SB/08  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Response to Missing Parts/Incomplete Application  <input type="checkbox"/> Basic Filing Fee <input type="checkbox"/> Declaration/POA  <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition  <input type="checkbox"/> Petition to Convert a Provisional Application  <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences  <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; padding: 5px; margin-top: 10px;">- 13 Cited References - Postcard</div>
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Elena B. Dreszer, Reg. No. 55,128 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Signature	
Date	6-1-04

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I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.			
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Signature		Date	June 1, 2004

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /M.V./

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

DUANE SWEENEY, ET AL.

Application No.: 10/763,635

Filed: January 22, 2004

For: **System and Method for Compounded  
Marketing**



Art Group: Unassigned

Examiner: Unassigned

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with the duty of disclosure, enclosed is a copy of Information Disclosure Statement by Applicant (form PTO/SB/08), which is being submitted . It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Respectfully submitted,

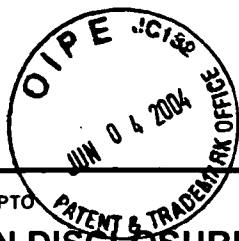
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP



Elena B. Dreszer, Reg. No. 55,128

Date: 6-1-04

12400 Wilshire Boulevard, 7th Floor  
Los Angeles, CA 90025  
Telephone: (408) 947-8200



Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Sheet 1 of 2

**Complete if Known**

Application Number	10/763,635
Filing Date	January 22, 2004
First Named Inventor	Duane Sweeney
Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	6042P002

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
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		<a href="http://www.babymint.com/info/NFO_HowItworks.aspx">http://www.babymint.com/info/NFO_HowItworks.aspx</a> , BabyMint - How it Works, printed on 6/1/2004, 3 pages.	
		<a href="http://www.nestegg.com/info/NFO_HowItworks.aspx">http://www.nestegg.com/info/NFO_HowItworks.aspx</a> , NestEggz - How it Works, printed on 6/1/2004, 3 pages.	
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		<a href="http://MrRebates.com">http://MrRebates.com</a> , Online Rebates & Coupons at Your Favorite Stores, printed on 6/1/2004, 3 pages.	

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				Art Unit	Unassigned
				Examiner Name	Unassigned
				Attorney Docket Number	6042P002
Sheet	2	of	2		

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		SCHIAVONE, ET AL., <i>Trusted Email Open Standard</i> , A Comprehensive Policy and Technology Proposal for Email Reform, An ePrivacy Group White Paper, <a href="http://www.eprivacygroup.net/teos/TEOSwhitepaper1.pdf">http://www.eprivacygroup.net/teos/TEOSwhitepaper1.pdf</a> , printed on 6/1/2004, 35 pages.		
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